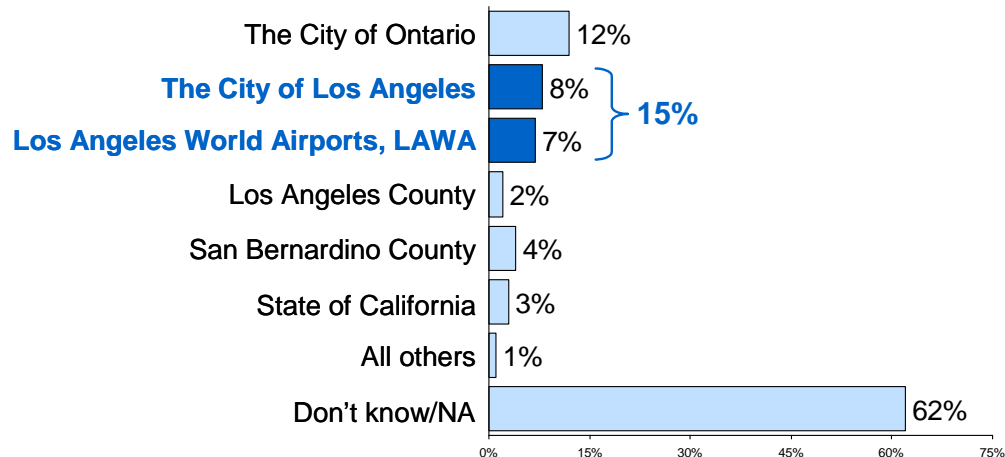


TO: Interested Parties  
FROM: Fairbank, Maslin, Maullin, Metz & Associates  
DATE: January 10, 2012  
RE: Summary of *Ontario International Airport Issues Survey*

**A survey<sup>1</sup> of Los Angeles voters shows that most are unaware that the City of Los Angeles is the owner and operator of Ontario International Airport (ONT) and that there is a great deal of support for transferring control of the airport to the City of Ontario.** As Figure 1 shows, nearly two-thirds (62 percent) of Los Angeles voters cannot name the city or agency responsible that owns and operates ONT. A total of 15 percent identify either the City of Los Angeles or Los Angeles World Airports (LAWA), the city's independent airport agency, as managing and running ONT. The survey found that only one-in-ten (12 percent) Los Angeles voters believe the City of Ontario owns and operates ONT.

**Figure 1: Voter Identified Owner and Operator of ONT**

(Open-ended; Top Responses Shown)

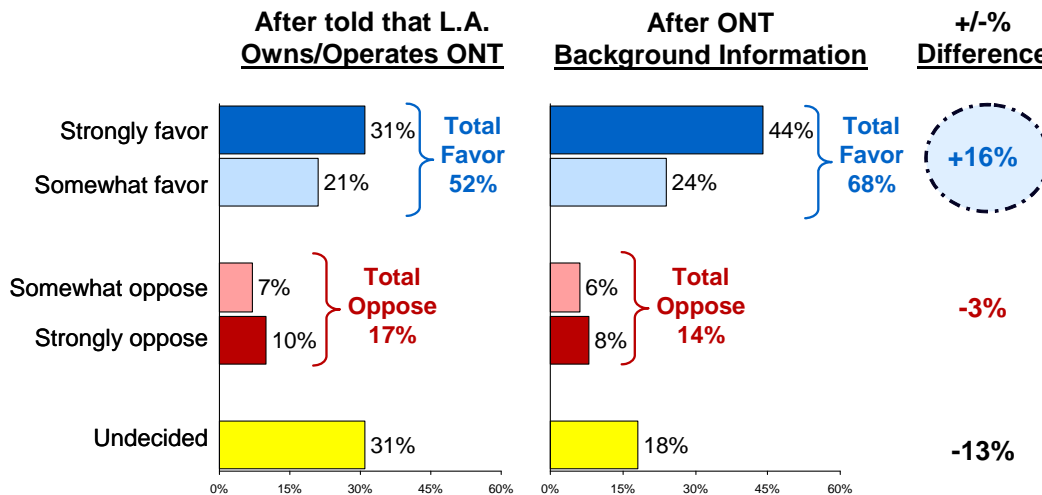


<sup>1</sup> **Survey Methodology:** From September 18-22, 2011, Fairbank, Maslin, Maullin, Metz & Associates (FM3) conducted a telephone survey of 901 randomly-selected City of Los Angeles registered voters via landlines and cell phones. The margin of sampling error for the full sample is +/-3.3 percent at the 95 percent confidence level; the error margin for subgroups will be higher.

**After learning basic information about ONT and how the airport came to be controlled by the City of Los Angeles, two-thirds (68 percent) favor transferring ownership and operations of ONT to the City of Ontario.** As Figure 2 illustrates, a majority (52 percent) of Los Angeles voters favor transferring control of ONT to the City of Ontario after simply being told that the airport is owned and operated by the City of Los Angeles, fewer than one-in-five (17 percent) oppose this change and 31 percent are undecided about the issue. Support for giving the City of Ontario control of ONT increases significantly to nearly a five-to-one margin with 68 percent in favor of the transfer of airport operations after voters hear the following statement:

*In 1967, the City of Ontario asked the City of Los Angeles to assume operation of Ontario Airport, which is in San Bernardino County. Since 1985, Los Angeles World Airports, also known as LAWA has owned and continued operating Ontario Airport. Funding to operate Ontario Airport and pay Ontario Airport employees comes from monies paid by airlines and air travelers that use Ontario Airport. No L.A. City taxpayer money is spent at Ontario Airport, nor does the City of L.A. receive any money from the airport. Recently, the City of Ontario has decided that it wants to re-assume ownership and control of Ontario Airport from the City of Los Angeles and LAWA and is asking that control of Ontario Airport be transferred from the City of Los Angeles to the City of Ontario.*

**Figure 2: Favor/Oppose Transferring Control of ONT to City of Ontario**

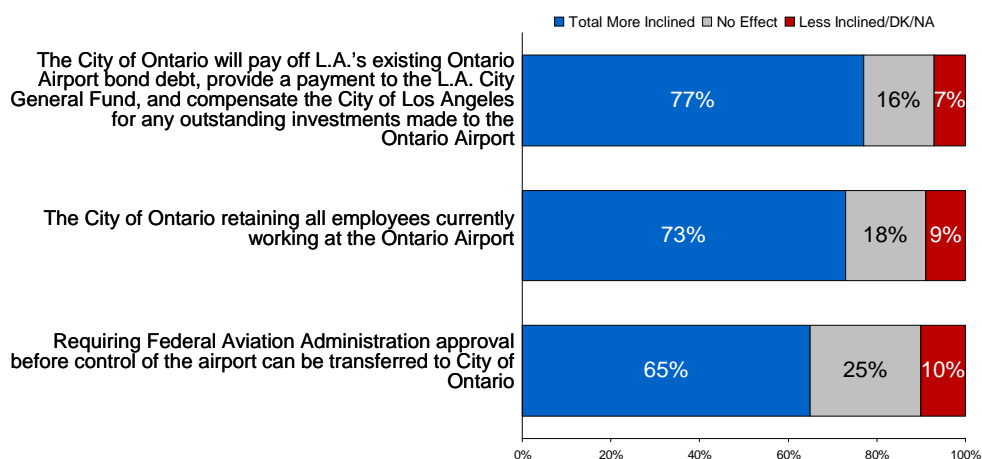


**Local control is the primary reason Los Angeles voters believe that ownership and operations of ONT should be transferred to the City of Ontario.** Los Angeles voters who support transferring control to the City of Ontario believe ONT should be operated by the local jurisdiction rather than the City of Los Angeles. Voters also think that local control will improve the management of the airport and better meet the needs of residents in the areas surrounding ONT. A number of voters also thought that transferring control of ONT operations will be good because it will allow the city and LAWA to focus attention on enhancing LAX and better meet Los Angeles’s air travel needs.



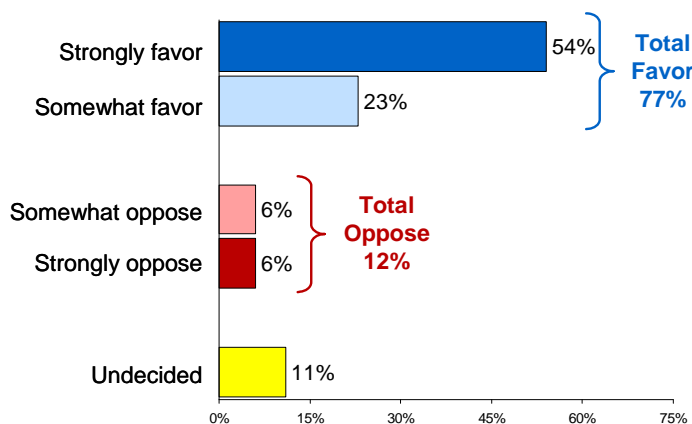
**The survey also found that voters strongly support the City of Ontario’s proposal to assume responsibility for ONT, which includes financial compensation to Los Angeles and the retention of airport employees.** (See Figure 3) More than three-in-four (77 percent) voters are more inclined to transfer control of ONT after learning that the City of Ontario will take responsibility for the City of Los Angeles’s existing airport bond debt, make a payment to the L.A. City General Fund, and reimburse Los Angeles for investments made at ONT. In addition, three-quarters (73 percent) of Los Angeles voters are more inclined to support to transferring airport control knowing that the City of Ontario’s proposal includes a commitment to retain all current airport employees. The requirement that the F.A.A. must approve of the transfer of control is also a compelling aspect of the proposal to two-thirds (65 percent) of voters.

**Figure 3: Impact of Proposal Elements on Support for Transferring Control of ONT to the City of Ontario**



**After hearing the specific elements of the Ontario proposal, three-in-four (77 percent) Los Angeles voters favor transferring ownership and operations of the airport to the City of Ontario.** As Figure 4 shows, by a margin of six-to-one, Los Angeles voters favor the City of Ontario taking control of ONT once they are given detailed information, and 54 percent “strongly” favors transfer of ownership and operations indicating a great deal of intensity for local control and management of ONT.

**Figure 4: Favor/Oppose Transferring Control of ONT After Hearing City of Ontario Proposal Elements**



The results of this survey demonstrate that when Los Angeles voters are educated about ONT's ownership history and the City of Ontario's proposal to Los Angeles, there is strong support for transferring control of airport ownership and operations to the City of Ontario. Los Angeles voters think local control of ONT is logical as the City of Ontario is better suited to run the airport in a manner that meets the needs of Inland Empire air travelers. Furthermore, voters regard the City of Ontario's proposal to financially compensate the City of Los Angeles and retain airport employees as highly compelling reasons to support the transfer. Los Angeles voters view the transfer of ONT ownership and operations to the City of Ontario as sensible and believe it will be beneficial to air travelers and communities throughout the region.